

## Activity Information

*This information will be shared on the MechE Summer X 2020 website*

---

**Title:** Social Enterprise – Sustaining Peace through Capitalism

---

**Instructor name(s):** Kimberly Jung

**Instructor email(s):** jungk@mit.edu

**Brief bio of instructor(s) (optional):** Kimberly Jung is the former CEO and a co-founder of Rumi Spice. While serving in the US Army as an Engineer Officer, Kim led a route clearance platoon in the Wardak and Ghazni provinces of Afghanistan in 2010-2011. She also served with provincial reconstruction teams as a female engagement team member to help empower Afghan village women. Rumi Spice is the largest private employer of Afghan women (3,750), works directly with over 300 Afghan farmers, and made up 3.6% of the total foreign direct investment in agriculture in Afghanistan in 2015. Rumi Spice secured a deal with Mark Cuban on Shark Tank in 2016 and is nationally distributed through Whole Foods, Michelin-star restaurants, and other retailers across the country.

---

**Description of the activity (up to 250 words):** Short presentation on the founding and background of Rumi Spice, followed up audience-led Q&A with questions focused on finance, marketing, legal, social enterprise frameworks, and international considerations.

---

**Participant preparation:** Open to participants interested in founding or joining their own social enterprise startup, especially in international developing-world communities.

**Materials, tools, or other requirements:** None

**Specific safety considerations:** None

**Enrollment limitations:** None

---

**Activity schedule:**

Session No.	Topic	Date	Start time	Duration
Session 1	Discussion on Social Enterprise	June 18, 2020	2:00 pm	1:00 h